Joint EIC-EFCA Webinar

Global Gateway: A global connectivity strategy to shape EU infrastructure investments

11 March 2022, 10.00 – 11:30 hrs.

In her 2021 State of the Union Address, the President of the EU Commission, Ursula von der Leyen, introduced a **new connectivity strategy** called **Global Gateway** to foster **partnerships** with countries and bring institutions and investment, banks and the business community to deploying quality infrastructure and connecting goods, people and services around the world.

The new connectivity strategy contributes to the diversification of value chains, reduces strategic dependencies and boosts competitiveness for the EU and its partners. Global Gateway / Global Europe is to become a trusted brand around the world, with a long-term vision and a values-based approach that offers transparency and good governance to EU partners.

Team Europe plays an instrumental role in the new connectivity strategy, and particularly the new EIB Development Branch (EIB Global), to better manage EU investments outside the European Union.

EIC and EFCA both welcome the Global Gateway and the creation of a development branch within EIB, considering that they are steps in the right direction of having an integrated and strategic vision of infrastructure investments worldwide and of creating a level playing field around EU values, standards, and principles.

In our **joint webinar "A global connectivity strategy to shape EU infrastructure investments"** we aim at getting a better understanding of the strategy, its implementation and roles of the players involved. The private sector is placed at the heart of this initiative, and it is essential to align the vision and structure the dialogue between EU institutions and the private sector to make this strategy a success.

Takeaways from EC, EIB, AFD and KfW:

- Priorities to structure a pipeline of high impact and visible infrastructure projects globally
- Instruments to finance infrastructure investments and use technical assistance funding
- Role of Team Europe and the mechanisms to ensure cooperation and coordination between EU development finance institutions
- Specific role of EIB's Development Branch

Messages from the private sector (EIC, EFCA):

- Preparing high-quality, policy-aligned investment projects
- Procurement principles and procedures that ensure quality and a level-playing field
- Creating a business-friendly environment to attract companies and investments to high-risk/ high-complexity markets with many institutional players (particularly SMEs).

WEBINAR PROGRAMME

EU Global Gateway:

A global connectivity strategy to shape EU Infrastructure investments

Date	11 March 2022
Time	10:00 – 11:30 hrs.
Digital Platform	Zoom
Participants:	EFCA | EIC | EC | EIB | AFD I KfW
Moderation:	*Ines Ferguson* (EFCA) & *Frank Kehlenbach* (EIC)

10:00 hrs.	*Ines Ferguson* Member of EFCA Board of Directors *Frank Kehlenbach* EIC Director	Welcome & Introduction
10:05 hrs.	*Carla Montesi* DG INTPA, Director for Green Deal and Digital	EU Global Gateway strategy. Structuring project pipelines and financing instruments; Use of TA funds.
10:15 hrs.	*Maria Shaw-Barragan* Director Global Partners, European Investment Bank (EIB)	EIB's new Development Branch and its Impact on EU-financed Infrastructure Projects
10:25 hrs.	*Anne de Soucy* Director of Partnerships, AFD Agence française de développement	The Role of AFD in EU Global Gateway – Preparation and Implementation of AFD-led Investments
10:35 hrs.	*Christian Krämer* Member of the Management Committee, KfW Development Bank	The Role of KfW in EU Global Gateway - Preparation and Implementation of KfW-led Investments
10:45 hrs.	Benoît Clochêret EFCA President	The Perspective of the European consulting industry
	Benoît Chauvin EIC President	The Perspective of European international contractors
11:00 hrs.	Questions & Answers	
11:25 hrs.	*Frank Kehlenbach* *EIC Director*	Closing remarks