
DIGITALaudit
YOUR WEB MENTOR
GUARANTEED
RESULTS ON
CONTRACT

EVERY COMPANY HAS TO INVEST IN DIGITAL MARKETING!



Yes, but then?

- Are you sure you pay the correct price for your online campaigns?
- Do you have the right tools to know how to distribute the budget in the different channels?
- Do you use the correct KPI to measure the performance of your investments?
- According to your objectives, do you consciously choose the media to be used?
- Can you evaluate if your campaign materials are effective?

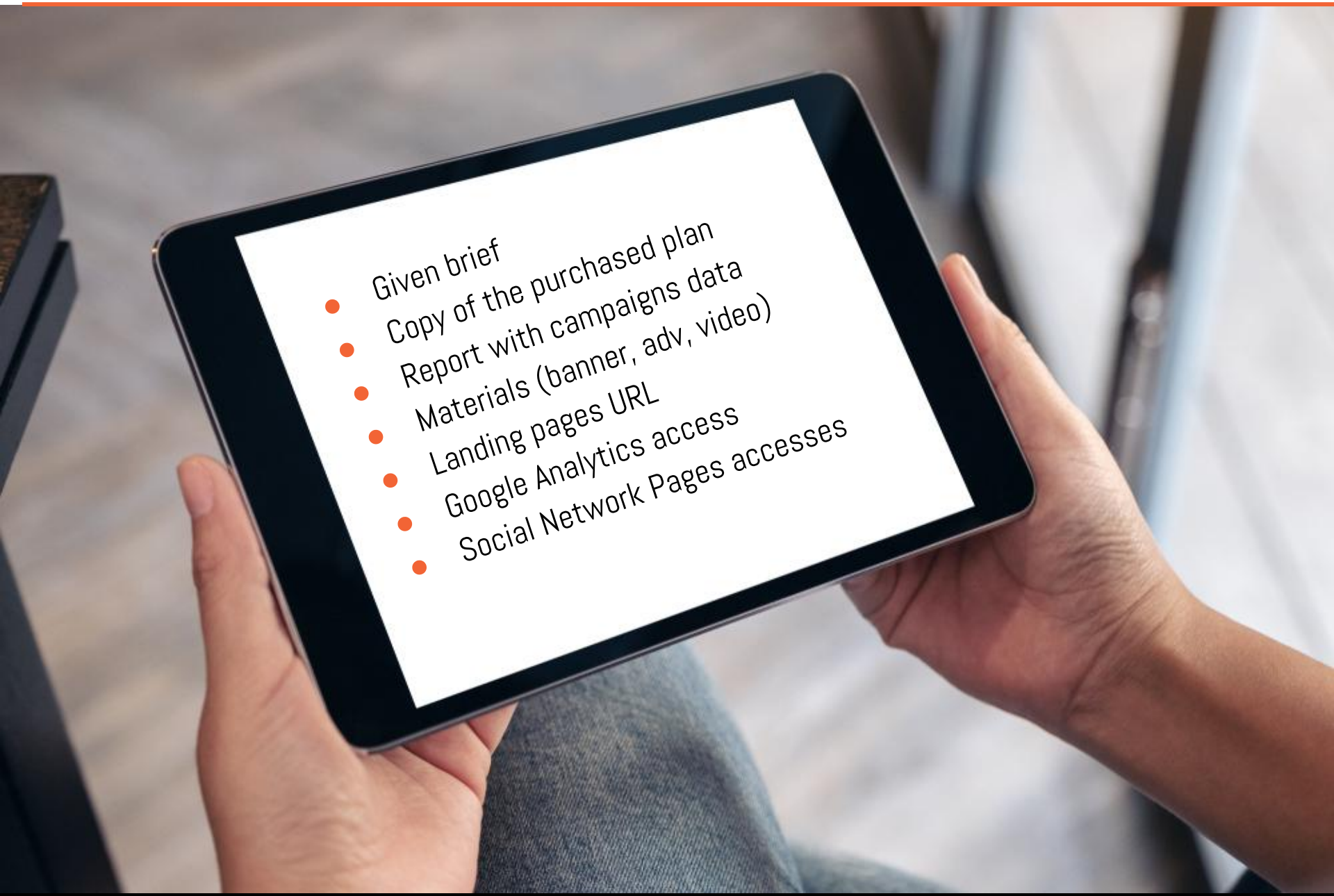
A MEDIA PLAN IS NOT ALWAYS PERFORMING



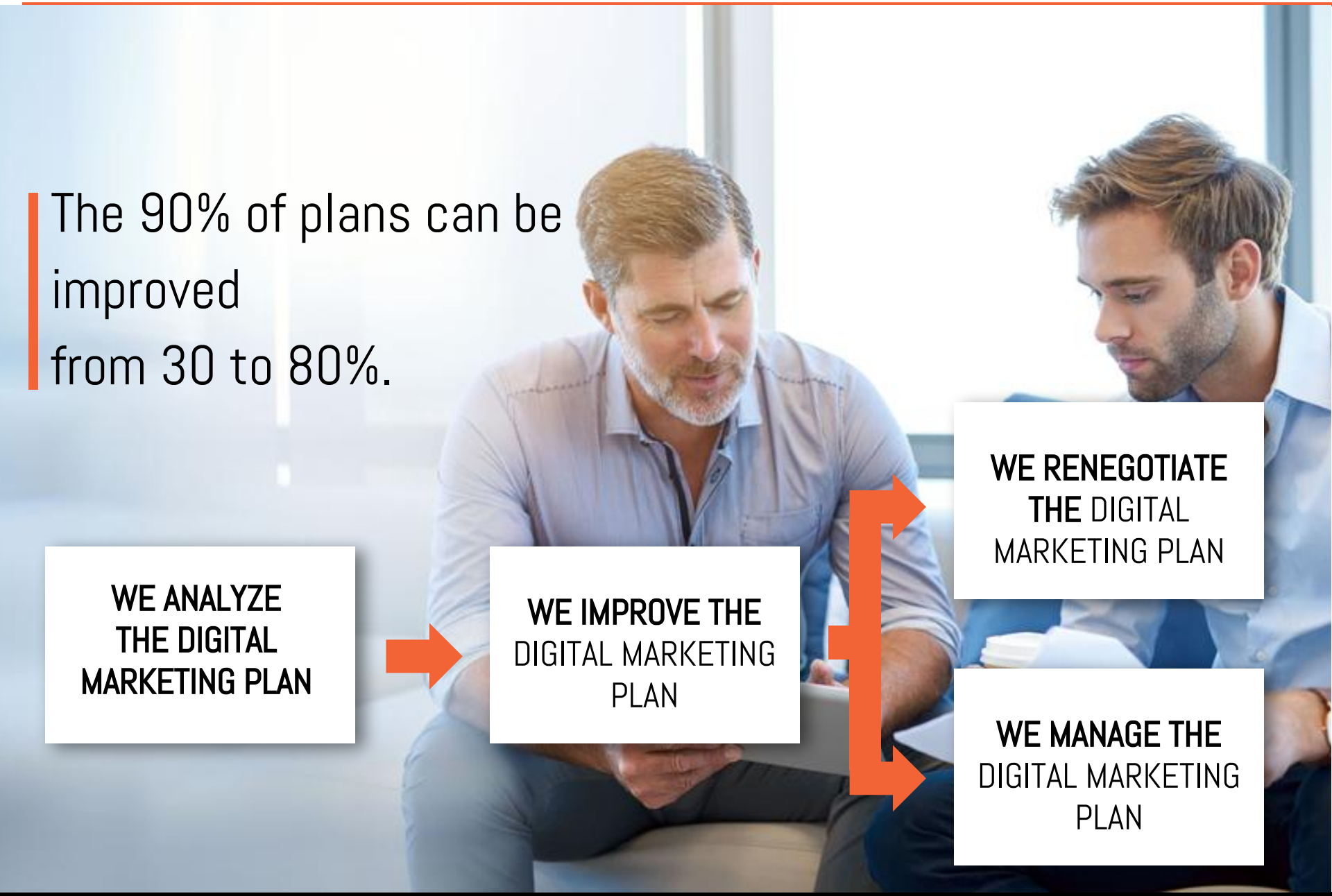
- Inappropriate prices
- Estimates of results totally far from reality
- Ineffective materials
- Non-existent strategies
- Lack of valuation models
- Budget distribution without any criteria

Digital Marketing Manager

WHAT DO WE NEED TO START?



WE IMPROVE DIGITAL MARKETING PLANS



The 90% of plans can be improved from 30 to 80%.

WE ANALYZE THE DIGITAL MARKETING PLAN

WE IMPROVE THE DIGITAL MARKETING PLAN

WE RENEGOTIATE THE DIGITAL MARKETING PLAN

WE MANAGE THE DIGITAL MARKETING PLAN

WHAT IS A DIGITAL AUDIT?



It's a detailed analysis of one or more previous digital marketing plans or plans to be activated, which returns a report with:

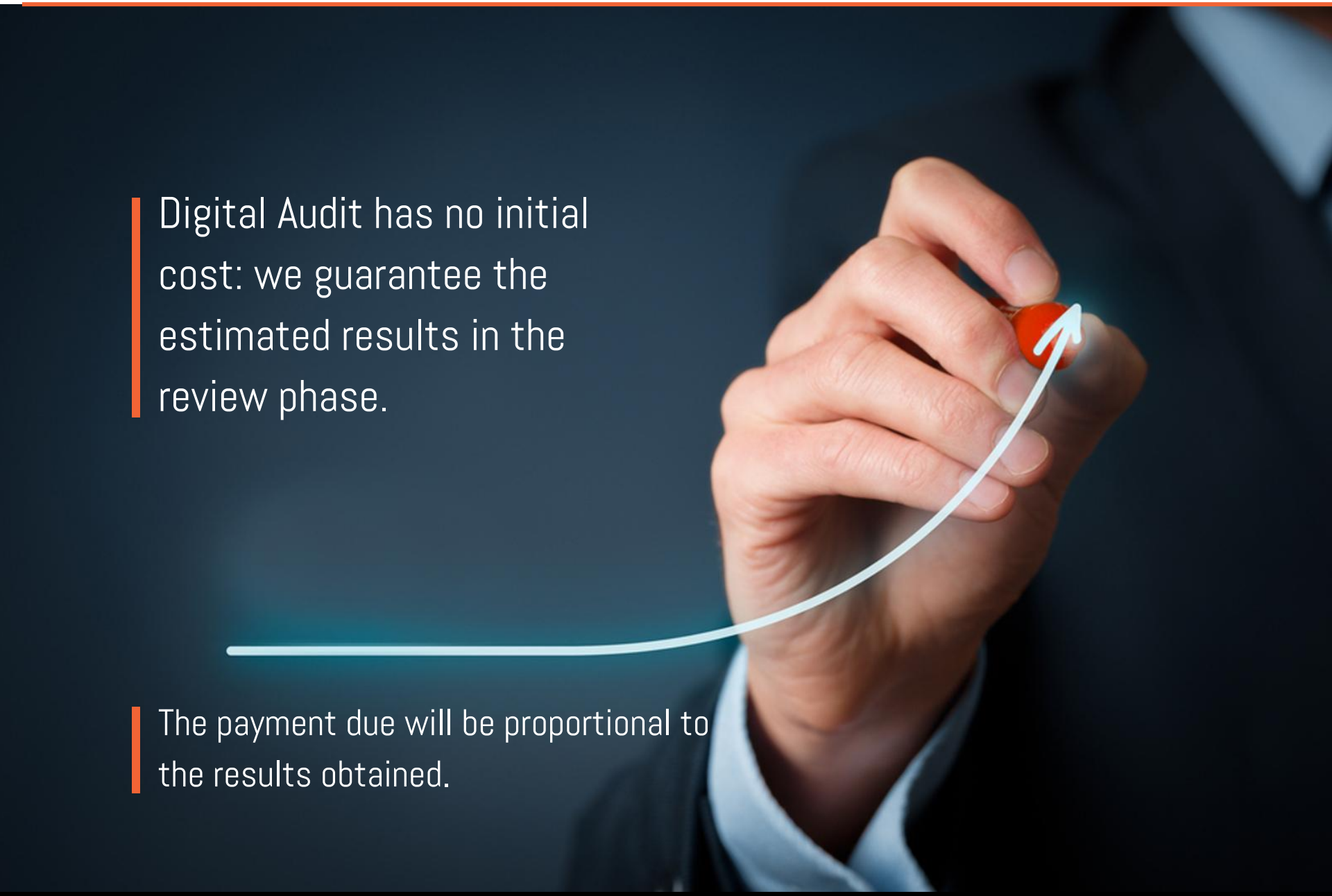
- The correct prices per channel / instrument
- Budget distribution oriented to performance and defined KPI
- Evaluation of the effectiveness of the materials/creativity
- A correct model of evaluation and reporting of results (KPI)
- A review of the strategy and a preventive estimate of the results.

WE GUARANTEE THE RESULTS ON CONTRACT



If you choose to trust us with the management of the digital marketing plan, you will be sure that we will bring you the results established in the planning phase.
They will be guaranteed by contract!

PRICE PER PERFORMANCE



Digital Audit has no initial cost: we guarantee the estimated results in the review phase.

The payment due will be proportional to the results obtained.

WHO WE ARE



A team of 30 digital experts, with different specifications and deep competence in web marketing, consolidated in 20 years of experience.

EXPERIENCE:

GOLDEN LADY® · PIRELLI · CITIZEN · HOOVER · FUJITSU · PEUGEOT · Sisal · CANDY · ARMANI · snaidero · motorola · GLS · Lenovo · ICEBERG · Kawasaki · SALEWA · Pellini · Poltrona Frau



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